

Business Strategy in E-commerce

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A proper management style to implement the change in development strategy. A very able powerful and committed leadership is a prerequisite for strategic competitive advantage and participation is a very democratic way. The participation in the decision-making process and delegation is an important aspect of this method. Networks action is an indirect action method which uses an intermediate change agent in the change process. This requires considerable monitoring. The success depends on capability, communication, commitment and sincerity of competent people to worktogether on developing tomorrow in search of excellence. Thus, core competence provides nourishment, stability to the organizations in order to have excellent human quality. This gives a distribution of experience and wisdom which serve as insights for information, for continuous refinement and formulation and implementation and evaluation of better practices in the near future in pursuit of excellence. Vision with action would change the image of India in the global world.