

Impact Of Flexible Work Timing On Employees Motivational Level: A Case Study Of Few Retail Outlets In Patna Region.

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With the advancement in technology the working environment has become more competitive in the retail sector. Every organisation aims to maximize their profit through optimum utilisation of limited resources. Employees are performing different kinds of role in an organisation. Employees are trying to balancing work life and personal life these days. Now a days retailers are using flexible timing arrangements as a tool to motivate the employees. The purpose of the study is to know the relationship between flexible work timing and motivation of an employee in term of employment and entrepreneurship. The research study revolve around three elements of flexible work timing i.e. changes in hour (flexi –time), part-time and shift-work.