

7 Undeniable facts that google adwords have much higher ROI than print ads

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There has always been a battle on which is the most effective means of advertising between digital and print ads. Print ads are still in use, but on the other hand, the use of internet advertisement is growing and more people are getting involved into it yearly, having over 1.2 million businesses now advertising in Google.

Here are 7 reasons why using Google adwords for advertising is more effective in generating higher ROI than using print ads.